



**TITLE: Marketing Intern, Digital & Content**

**REPORTS TO:** Marketing Manager, Digital & Content

**JOB STATUS:** Part-time

**GENERAL POSITION DESCRIPTION**

Opera Colorado seeks an enthusiastic and curious Marketing Intern, Digital & Content. This collaborative, entry-level position is an excellent opportunity for a passionate supporter of the arts looking to build a career in digital and content marketing. Our ideal intern is an excellent communicator and multitasker who understands the unique harmony of creative and analytical thinking necessary to excel as a digital marketer.

**KEY RESPONSIBILITIES**

- Maintain KPI reporting for Opera Colorado’s digital channels
- Assist in developing and executing paid social media campaigns
- Assist in creating copy for email, social, blog, and website
- Assist in media and blog management for the Opera Colorado website
- Research potential community collaborations and assist in relationship development
- Other duties to be discovered based on interest and skills

**DESIRED QUALIFICATIONS**

- Current enrollment in an undergraduate course for marketing, communications, or in a similar field—recent graduates may also apply
- Familiarity with marketing computer software and social media platforms
- Good understanding of the latest marketing trends and techniques
- Excellent verbal and written communication skills
- Must have a passion for the performing arts